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ABSTRACT

This document outlines the five-year Library Services and Technology Act (LSTA) plan for the state of Iowa. The background of library services in Iowa is outlined, followed by the development of the Five-Year Plan. The new federal legislation authorizing LSTA offered Iowa an opportunity to (1) re-examine the strengths of Iowa libraries and what is needed to reach the above vision for Iowans; (2) consider the accomplishments and lessons of the past; (3) envision new goals; and (4) position libraries to meet the future demands of Iowa residents for responsive, high quality library service. Conclusions from focus groups cover: current external environment in Iowa, strengths and challenges of Iowa's library community, decision making principles, and identified goals. Four major needs for the state's libraries are: (1) expanded access to information and materials; (2) knowledgeable and well-trained library staff, public library trustees and library users; (3) better focus and utilization of services through increased resource sharing and partnerships; and (4) continued State Library leadership, programs and services. LSTA goals for Iowa are: (1) to provide all Iowans with expanded access to information and materials through the State of Iowa Libraries Online (SILO) network; (2) to improve library service to Iowans through knowledgeable, well-trained staff and well-informed public library trustees and library users; (3) to meet Iowans' increasing demand for information and library services by identifying and encouraging resource sharing and partnerships; and (4) to provide state level leadership and services to accomplish the LSTA Five-Year Plan. Also described are procedures to carry out the activities; methodology that the state library administrative agency will use to evaluate the success of the activities in meeting the goals and priorities; the plan for expenditure of 4% allowed for State library agency administrative cost; procedures that will be used to involve libraries and library users throughout the state in policy decisions regarding implementation of the plan; and assurances.(AEF)

ED 434 656

State Library of Iowa Five-Year Plan for the Use of Library Services and Technology Act (LSTA) Funds FY 98-FY02

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State Library of Iowa

Five-Year Plan for the Use of Library Services and Technology Act (LSTA) Funds

FY98-FY02

State Library of Iowa
E. 12th and Grand
Des Moines, IA 50319

Mission Statement

The State Library of Iowa advocates for Iowa libraries and promotes excellence and innovation in library service in order to provide statewide access to information for all Iowans.

State Library of Iowa Five-Year Plan for the Use of
Library Services and Technology Act (LSTA) Funds
FY98 - FY02

Adopted by the Iowa Commission of Libraries
July 24, 1997

The State Library would like to thank the LSTA Five-Year Plan Advisory Council, the LSCA Advisory Council, and the many individuals and representatives from libraries and other institutions and organizations in Iowa who offered input for this document.

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State Library of Iowa

FFY2000 Partnership Grants

Introduction

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What are LSTA Partnership Grants?

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Evaluation

Application

The State Library of Iowa is pleased to provide a new area of competitive grants, the LSTA Partnership Grants. Using federal Library Services and Technology Act (LSTA) funds, the grants are to assist libraries in pioneering innovative service with new partners, and to provide a mechanism for sharing their experiences with other libraries. The purpose of LSTA is to stimulate excellence and promote access to learning and information resources in all types of libraries for individuals of all ages. The federal LSTA program, authorized by P.L 104-208(H.R.3610) and enacted September 30, 1997, supersedes the Library Services and Construction Act (LSCA), which had been in existence since 1956. Goals for the improvement of library services in Iowa, as well as specific programs and services to be funded, have been identified in the State Library of Iowa's Five-Year Plan for the Use of the Library Services and Technology Act (LSTA) Funds, FY98-FY02. The state plan is implemented through annual LSTA programs, services and subgrants. In Iowa, LSTA provides funding for library development, statewide access to online reference databases such as Electric Library, partial maintenance of the State of Iowa Libraries Online (SILO) network, and other opportunities such as the Technology Assistance Consulting (TAC) grants, and Library Building Consulting grants. The Five-Year Plan for the Use of the Library Services and Technology Act (LSTA) Funds, FY98-FY02 is regularly reviewed; copies of the plan may be requested from the State Library. For more information on grants offered by the State Library contact Judy Jones, LSTA Consultant at 1-800-248-4483 jjones@mail.lib.state.ia.us.

State Library Main Page State Library Grants page

Mail questions or comments about this page to the SILO Web administrator at siloweb@www.silo.lib.ia.us This page last updated 7/13/99 by M. Harms

I. Introduction

A. Background of library service in Iowa.

Currently in Iowa:

- Some residents have electronic access to information through their local library; others do not.
- Special populations (people with disabilities, limited-English speaking residents and individuals in state institutions) do not have full access to library and information services.
- The lower the income and educational level of the parents, the less likely a child three to eight years old has visited a library in the past year. (*National Household Education Survey, 1991*)
- Approximately 47,841 people are institutionalized (correctional institutions, nursing homes, mental institutions, juvenile institutions and others).
- Approximately 3.8 percent of 3-5 year olds were enrolled in Headstart in 1992, an increase of 40.8 percent from 1989 to 1992.

There are a total of 1,940 libraries in Iowa (public, school, academic, institutional, special and state agency) in a state with a population of approximately 2.8 million.

- Public libraries number 536, and Iowa ranks third nationally in the number of public libraries per capita. Nationally, Iowa ranks 10th in books owned per capita, 8th in circulation of materials per capita, and 13th in library visits annually per capita. There are 1.6 million registered borrowers in the state.
- There are 18 state agency libraries in Iowa serving various state government departments.
- Nineteen institutional libraries serve the state. The total average daily population of the residential institutions is nearly 7,000.
- Higher education in Iowa includes 74 academic libraries.
- Iowa public school library media centers support a population of 480,000 students in 397 school districts. Those districts range in enrollment from 51 to over 30,000.
- Special libraries are located in hospitals, government agencies, educational institutions, museums, businesses, agricultural and manufacturing companies, publishing firms and banks. The 1997 *Iowa Library Directory* lists 118 special libraries in Iowa.

B. Development of the LSTA Five-Year Plan

The development of LSTA provided a significant change in the focus of federal library programs and a reassessment of the role of federal funds for libraries. The change

is an opportunity to revisit the needs of libraries in the light of the statewide vision for library service, created by representatives of the Iowa library community:

"Each Iowan will have equal access to information and ideas in order to lead an enriched life through lifelong learning and to participate knowledgeably and productively in a democratic society."

The new federal legislation authorizing LSTA offered Iowa an opportunity to:

- re-examine the strengths of Iowa libraries and what is needed to reach the above vision for Iowans;
- consider the accomplishments and lessons of the past;
- envision new goals;
- position libraries to meet the future demands of Iowa residents for responsive, high quality library service.

In order to reassess the role of federal funds in Iowa libraries, input was sought in 1997 from a broad cross-section of library users and the Iowa library community:

- March 18: Focus group of Administrators of the Iowa Regional Library
- March 25: LSCA Advisory Council.
- April 1: State Library staff.
- April 11-30: Survey posted on State Library web site.
- April 24: Iowa Commission of Libraries.
- April 21-22: Two day retreat by focus group of representatives from library users, academic libraries, state agency libraries, special libraries, Regional Libraries, institutional libraries, school media centers, public library trustees, Department of the Blind, and small, medium and large public libraries.
- May 12: First draft of the plan sent to all groups surveyed with a request for further input.
- Draft two sent to all libraries in the state with an invitation to respond with written comments and/or attend a scheduled statewide input session over the ICN.
- June 23: Statewide session to obtain input on draft two held over the ICN in 14 locations.
- June 25: Focus group of 35 students at the University of Iowa School of Library and Information Science.

Few State Library documents have received so broad and diverse a review as the LSTA Five-Year Plan; the results include a consensus on the external environment in Iowa, the strengths and challenges facing Iowa's library community, the decision making principles to guide future uses of federal funds and the identified goals for the program. Following are some of the various focus groups' conclusions.

Current External Environment in Iowa

- Collaboration is emphasized among organizations at the state and local level.
- Libraries are not seen as an integral part of education.

- Some view the Internet as a replacement for libraries.
- Rates of illiteracy are increasing among segments of the population, particularly at-risk families.
- Some perceive that libraries are duplicating service.
- Iowa has a state-of-the-art telecommunications infrastructure: the Iowa Communications Network (ICN) and the State of Iowa Libraries Online (SILO) network.

Strengths of Iowa's Library Community

- Strong history of networking and resource sharing among different types and sizes of Iowa libraries.
- Staff commitment to excellence in library service is high.
- Strong leadership from the State Library and the Regional Libraries.
- Iowa's rich technological assets.
- Libraries are part of the Iowa Communications Network infrastructure.

Challenges Facing Iowa's Library Community

- Inequitable funding on the local level, resulting in inequities in library service.
- Limited development of partnerships with other agencies and organizations.
- Limited access to training for staff, especially in the area of technology.
- Limited training for public library trustees.
- Inadequate measurements of the impact of libraries on individuals and communities.
- Unequal access to technology and the Internet.
- Increased demand for library service in the state.

Decision Making Principles

To develop principles to guide decisions about the future use of federal funds, focus groups and the LSTA Five-Year Plan Advisory Committee reviewed successful LSCA projects and identified the factors that made these projects successful. Using these success factors as the basis of their recommendations, the consensus was that the use of LSTA funds should:

- Have a major impact on library service to Iowans.
- Level the playing field--increase access to information.
- Have a statewide benefit.
- Foster cooperation, resource sharing, partnerships.
- Involve multitype and different size libraries.
- Encourage innovation.
- Emphasize evaluation.

Identified Goals

The culmination of the input was the development of the goals and activities, procedures, and methodologies for evaluation described in this document.

II. Iowa's Library Needs

Participants on the 1994 Unified Plan for Library Service in Iowa Task Force, representing all types and sizes of libraries in Iowa, worked for nearly a year to determine the needs of Iowa libraries:

1. Iowans need to be able to use libraries to obtain the information and materials they want, when they want them, and in a format that meets their needs.

Rationale: Information is critical to economic and personal development in today's society. The vast quantities of information now produced require new approaches to organization and distribution of information to Iowans. Libraries play a unique role in the delivery of information and are positioned to play a leadership role in development of new information systems in the state.

2. Iowa libraries need to be centers for lifelong learning providing every Iowan with opportunities for education, enrichment and enjoyment.

Rationale: Whether someone is looking for the latest best seller, coming for story hour, researching butterflies, the records of political candidates, or how to start a small business, library resources are critical to Iowans' quality of life.

3. Iowans need to be made aware of the wide range of library resources and services available and their value.

Rationale: All Iowans must understand and appreciate the importance and value of libraries to communities and individuals. Librarians need the resources and expertise to educate the general public and to take advantage of opportunities for additional support.

4. Iowa libraries need to collaborate with each other and with other organizations and individuals to increase availability of resources for each Iowan.

Rationale: Existing cooperation among libraries focuses on materials. There is potential for other forms of cooperation; however, legislation, programs, policies and funding must allow and encourage them.

5. Iowans need to be served by knowledgeable, well-trained staff.

Rationale: As in any organization, it is the people who provide services and plan for the future. While high commitment is a trademark of Iowa library personnel, it alone is not enough to provide the library services of the future. Without ongoing training, the ability of library personnel to perform their required duties diminishes as new techniques and technologies emerge. Continuing education keeps staff vital and able to meet future challenges.

While few members of the focus groups for LSTA were involved in the Unified Plan Task Force, the needs identified by the focus groups in 1997 closely resemble those of the Task Force in 1994. The LSTA focus groups determined four major needs for the state's libraries:

1. Expanded access to information and materials.
2. Knowledgeable and well-trained library staff, public library trustees and library users.
3. Better focus and utilization of services through increased resource sharing and partnerships.
4. Continued State Library leadership, programs and services.

III. LSTA Goals for Iowa

Goal 1: To provide all Iowans with expanded access to information and materials through the State of Iowa Libraries Online (SILO) network.

A. LSTA Purposes:

- Establish or enhance electronic linkages among or between libraries.
- Link libraries electronically with educational, social, or information networks.
- Assist libraries in accessing information through electronic networks.

B. Activities/Procedures

1. Provide all public libraries with subsidized access to online databases currently offered on SILO as well as low cost access to additional databases.
   a. Continually compare the cost effectiveness/need of current databases on SILO (i.e. OCLC's FirstSearch) with similar products.
   b. Identify and pursue additional statewide database licenses based upon input from libraries.

2. Continue access to SILO Locator and Iowa Union List of Serials through SILO.
   a. Encourage libraries of all types to contribute records to the statewide online bibliographic database, SILO Locator and the Iowa Union List of Serials.
   b. Facilitate the preprocessing and loading of records into the SILO Locator.
   c. Enhance features to facilitate use of SILO, including collection management features.

3. Facilitate low cost access to online databases through SILO for all types of libraries serving customers of public, school, academic, Regent, and special libraries.
   a. Encourage libraries to do retroconversion of bibliographic records.
   b. Encourage consortial arrangements to purchase additional databases on SILO.
   c. Offer databases of interest to school, academic, Regent and special libraries.

4. Facilitate the identification and digitization of unique Iowa resources via SILO.
   a. Seek out and make available electronic Iowa-specific information through SILO.
   b. Encourage agencies to provide electronic access to Iowa state documents.
   c. Provide census information online via SILO.

5. Advocate access to libraries and information services, including the Internet, for all Iowans including those with disabilities, with limited-English speaking

abilities, and those who are institutionalized.

a. Encourage access to SILO and training for institutional library staff.
b. Partner with the Regional Library consultants to provide assistance to libraries serving disabled Iowans and those with limited-English speaking abilities.
c. Assist libraries proposing innovative service to under-served Iowans.
d. Explore methods for making Internet access in libraries available to persons with disabilities.

6. Promote library participation in the statewide fiber optic network, the Iowa Communications Network (ICN).
   a. Consult with libraries on installation of ICN two-way interactive video meeting rooms.
   b. Expose libraries to the versatility and convenience of the network through workshops and meetings over the ICN.
   c. Provide a statewide workshop on distance learning and teaching via the ICN.

C. Methods of Evaluation and Timeline for Goal I

1. FY98 Benchmark: number of libraries participating in SILO Interlibrary Loan (ILL) (% of total).
   - 513 of 1,940 are currently participating.
   - 26.4% of all Iowa libraries are currently participating.

   FY02 Demonstration of progress: number of additional participants.
   - Increase number of participants by 200 libraries.
   - Increase number of participants by 38.9%.
   - Total SILO ILL participants will be 713, or 36.7% of all Iowa libraries.

2. FY98 Benchmark: number of multitype libraries participating in SILO ILL.
   - 88 multitype libraries currently participate in SILO ILL.

   FY02 Demonstration of progress: number of new multitype libraries participating.
   - 100 additional multitype libraries will participate.
   - Total number of multitype participants will be 188.

3. FY98 Benchmark: number of current FirstSearch participants.
   - There are currently 550 FirstSearch participants.

   FY02 Demonstration of progress: increase number of FirstSearch participants by approximately 50%, or 825.

4. FY98 Benchmark: number of searches done through FirstSearch.
   - There were approximately 15,000 full-text searches done in FY97.
   - There were approximately 405,927 searches done in FY97.

   FY02 Demonstration of progress: increase number of full text and other searches by 30%.

5. FY98 Benchmark: number of state institution libraries with Internet access.
   - There are currently 8 state institution libraries with Internet access.

   FY02 Demonstration of progress: increase in number of state institution libraries with Internet access.
   - There will be 5 additional state institution libraries with Internet access.
   - Total state institution libraries with internet access will be 13.

6. FY98 Benchmark: number of full-text electronic databases available on SILO.
   - There are currently 7 FirstSearch databases which offer full text.

   FY02 Demonstration of progress: Increase number of full-text databases available on SILO by 25%.

7. Requirement that any LSTA recipient utilize a structured evaluation process with broad input such as the TELL-IT model. The evaluation should also measure customer impact.

Goal II: To improve library service to Iowans through knowledgeable, well-trained staff and well-informed public library trustees and library users

A. LSTA Purposes
   - Assist libraries in accessing information through electronic networks.

B. Activities/Procedures
   1. Provide statewide coordination of continuing education opportunities in all areas of library service--including information technology--for public library staff.
      a. Identify, in consultation with the Regional Libraries, statewide continuing education needs.
      b. Disseminate an annual listing of continuing education offerings available statewide for library personnel.
      c. Offer Public Library Management courses for new library staff.
      d. Continue the development of consulting skills through ongoing training for providers.

   2. Facilitate training on the use of information technologies for staff in libraries serving persons with disabilities and the institutionalized.
      a. Determine the level of library service currently being offered to people with disabilities.
      b. Facilitate training to library staff serving persons with disabilities or institutionalized.

   3. Provide an annual series of statewide public trustee training programs.
      a. Develop and deliver an annual series of trustee training programs based on identified need.
      b. Offer training over the ICN in order that no trustee need travel over 75 miles to a program.

4. Inform Iowans about services available from public libraries and about the importance of libraries.
   a. In cooperation with the Iowa Library Association and the Regional Libraries staff, determine library public relations needs.
   b. Assist with a statewide marketing program for libraries.
   c. Publicize and promote libraries and library service through the monthly State Library newsletter, *Footnotes*.
   d. Establish a statewide library discussion listserv.
   e. Support the continued development of the State Library web site.

5. Support libraries in their efforts to promote reading.
   a. Coordinate the statewide summer library program for children in order to maintain reading skills and to promote library service.
   b. Establish an annual program of interest to library staff serving children.
   c. Provide consulting services and workshops in the area of children's library services.
   d. Establish a statewide children services discussion listserv.
   e. Showcase libraries with successful adult literacy programs.
   f. Support public libraries in their efforts to promote adult reading through reading groups, etc.

6. Partner with the Regional Libraries to increase the effective use of the SILO network through continued training of library and agency personnel.
   a. Deliver training to meet the identified needs of Iowa librarians.

7. Develop a statewide library leadership training program.
   a. Identify the components of a leadership training program with input from a statewide library task force.
   b. Provide speakers for the program.
   c. Assist librarians unable to pay for attendance at the leadership training program.

C. Methods of Evaluation and Timeline for Goal II

1. FY98 Benchmark: number of library staff attending continuing education offered through the State Library and Regional Libraries.
   - To be determined.

   FY02 Demonstration of progress: increase in number of library staff attending continuing education.
   - To be determined.

2. FY98 Benchmark: Number of public library trustees attending continuing education opportunities.
   - 514 of 3,210 trustees (16%) attended at least 1 continuing education opportunity.

   FY02 Demonstration of progress: Increase in number of trustees attending continuing education.

- An additional 200 trustees will attend at least 1 continuing education opportunity; a 38.9% increase.
- A total of 714 trustees (22.2%) will attend at least 1 continuing education opportunity.

3. FY98 Benchmark: Total number of continuing education opportunities attended by library trustees.
   - Library trustees attended 773 continuing education opportunities

   FY02 Demonstration of progress:
   - Library trustees will attend an additional 227 continuing education opportunities, an increase of 29.3%.
   - Library trustees will attend a total of 1,000 continuing education opportunities.

4. FY98 Benchmark: Number of non-graphical hits on the State Library web site.
   - There are currently an average of 8,000 non-graphical hits on the State Library web site per day.

   FY02 Demonstration of progress: Increase in the number of hits on the State Library web site.
   - There will be an increase of 4,000 non-graphical hits per day against the web site, an increase of 50%.
   - On average, there will be 12,000 non-graphical hits per day.

5. Requirement that any LSTA recipient utilize a structured evaluation process with broad input such as the TELL-IT model. The evaluation should also measure customer impact.

6. Preparation and administration of a pre- and post-tests to attendees of continuing education programs offered by the State Library to determine learning and satisfaction of participants.

7. FY98 Benchmark: Number of persons attending children's programs annually.
   - 641,000 persons attended children's programs.

   FY02 Demonstration of progress: Increase in the number of persons attending children's programs.
   - An additional 109,000 persons will attend children's programs annually, an increase of 17%.
   - 750,000 persons will attend children's programs.

Goal III: To meet Iowans' increasing demand for information and library services by identifying and encouraging resource sharing and partnerships.

A. LSTA purposes:
- Encouraging libraries in different areas, and encouraging different types of libraries, to establish consortia and share resources.
- Assisting libraries in accessing information through electronic networks.
- Targeting library and information services to people of diverse geographic, cultural

and socioeconomic backgrounds; individuals with disabilities; people with limited functional literacy or information skills; and persons having difficulty using a library; under-served urban and rural communities, including children (birth through 14) from families with incomes below the poverty line.

B. Activities/Procedures

1. Increase participation by all types of libraries in SILO ILL, the statewide interlibrary loan program.
   a. Establish a task force to develop a statewide plan for interlibrary loan between schools and other types of libraries.
   b. Implement the recommendations of the multitype Interlibrary Loan Task Force upon acceptance.
   c. Facilitate training on the use of SILO ILL with multitype libraries by intermediate service providers (i.e. Regional Library Systems, Area Education Agencies, etc.).
   d. Encourage libraries to offer public access to Internet for their customers.

2. Model partnering with social agencies, state agencies and schools on the state agency level.
   a. Initiate discussions with other statewide agencies on possible cooperative projects.
   b. Offer information and education on SILO to other statewide agencies.
   c. Support liaisons from the State Library to other statewide agencies.

3. Focus on at-risk families, children age five and under, and the elderly by encouraging libraries to partner with social agencies, day care centers, senior citizen centers and schools in order to identify and provide library service to these under-served groups.
   a. Encourage libraries to identify agencies which serve at-risk families, children age five and under, and the elderly in their community.
   b. Encourage innovative library projects which demonstrate cooperation with agencies to better serve these populations.
   c. Establish a task force to develop a statewide plan for library services for at-risk youth.
   d. Implement the recommendations for the At-Risk Youth Library Task Force when accepted.

4. Promote partnerships between libraries and museums to deliver more access to information for Iowans.
   a. Encourage innovative cooperative projects between museums and libraries.
   b. In partnership with the Department of Cultural Affairs, make museum resources available online through SILO.

5. Increase the breadth of audiovisual materials available to Iowa residents through the State Library.
   a. Seek input from the library community on their audio-visual (AV) needs and the State Library's role in meeting those needs.
   b. Develop and implement a comprehensive collection development plan for AV based on survey data.
   c. Monitor developments in AV technology.
   d. Digitize and make available on SILO the State Library AV catalogs.
   e. Expand SILO to include automated online bookings of AV for libraries.
   f. Increase awareness of State Library AV materials among libraries.

6. Support cooperative projects, including linked catalogs and the use of emerging technologies to enhance access to resources.
   a. Encourage cooperative innovative projects, through demonstration projects, training and equipment.

7. Identify and recognize innovation and best practice in the delivery of library services.
   a. In consultation with the LSTA Advisory Council, the Iowa Library Association, the Regional Libraries, the Iowa Commission of Libraries and the Iowa library community, identify innovative and outstanding library service.
   b. Stimulate the introduction and testing of new technologies in Iowa libraries. Work collaboratively with libraries to evaluate the project and share findings locally, regionally and statewide.

8. Encourage, in cooperation with the Regional Libraries, more rapid material and information delivery.
   a. Determine current statewide average length of time for delivery of ILL.
   b. Identify benchmarks for acceptable delivery time for interlibrary loan.
   c. Provide information to SILO ILL participants on the acceptable length of time from receipt of request to final resolution.

C. Methods of Evaluation and Timeline for Goal III

1. FY98 Benchmark: number of multitype libraries participating in SILO.
   - 88 multitype libraries currently participating.

   FY02 Demonstration of progress: number of new multitype libraries participating.
   - 100 additional multitype libraries will participate.
   - Total number of multitype participants will be 188.

2. FY98 Benchmark: number of public access Internet computers in public libraries.
   - There are currently 173 public access computers in public libraries

   FY02 Demonstration of progress: increased number of public access Internet computers.

- There will be an additional 327 public access Internet computers, an increase of 189%.
- There will be 500 public access Internet computers in public libraries.

3. FY98 Benchmark: number of persons served by each public access Internet computer.
   - On average, each public access Internet computer serves 16,400 people. (Iowa's population divided by number of public access computers).

   FY02 Demonstration of progress: increased number of public access computers per capita.
   - On average, each public access Internet computer will serve 5,680 people.

4. FY98 Benchmark: average length of time from SILO interlibrary loan initiation to delivery of materials. To be determined.
   FY02 Demonstration of progress: Length of time from initiation of request to delivery is reduced.

5. FY98 Benchmark: number of libraries initiating interlibrary loan requests through SILO.
   - 513 of 1,940 are currently participating in SILO ILL.
   - 26.4% of all Iowa libraries are currently participating.

   FY02 Demonstration of progress: increased number of libraries initiating interlibrary loan requests through SILO.
   - There will be 713 libraries participating in SILO ILL.

6. FY98 Benchmark: number of libraries with Z39.50-compliant catalogs.
   - There are currently 23 libraries participating in the SILO Z39.50 project.

   FY02 Demonstration of progress: increased number of libraries with linked catalogs.
   - There will be 11 additional libraries with Z39.50-compliant catalogs, an increase of 47.8%.

7. FY98 Benchmark: number of library/museum cooperative projects. To be determined.
   FY02 Demonstration of progress: increased number of library/museum cooperative projects.

8. Require that any LSTA recipient utilize a structured evaluation process with broad input such as the TELL-IT model. The evaluation should also measure customer impact.

Goal IV: To provide state level leadership and services to accomplish the LSTA Five-Year Plan

A. LSTA Purposes:

- Encouraging libraries in different areas, and encouraging different types of libraries, to establish consortia and share resources.
- Targeting library and information services to people of diverse geographic, cultural and socioeconomic backgrounds...[and] under served urban and rural communities.

B. Activities/Procedures

1. Ensure equitable library and information services to people in under-served urban and rural communities through state-level leadership, advocacy, coordination and planning.
   a. Support the statewide library development program through the State Library, including library consultation services, library publications, continuing education coordination, management of librarian certification, standards, Open Access and Access Plus programs, interlibrary loan, etc.
   b. Continue to provide information on the availability of programs and consultation through education, a monthly newsletter, the State Library web site, and various State Library discussion listservs.
   c. Continue to encourage public libraries to seek State Library accreditation.
   d. Continue to encourage public librarians to seek State Library certification.
   e. Continue to provide library building consulting to public libraries.

2. Increase awareness of libraries in the state.
   a. Assist with a statewide survey on Iowans' awareness of the services of Iowa libraries.
   b. Assist with the production of a video outlining the services of the State, Regional and public libraries.

3. Increase the library science materials available to library personnel through the State Library, in consultation with any other statewide providers within the state.
   a. Support the collection with personnel.
   b. Increase the awareness among libraries of the library science collection at the State Library.

4. Collect and disseminate library information and statistics.
   a. Continue to annually survey public libraries for important statistical information.
   b. Continue to compile and disseminate statistical information.
   c. Expand the electronic collection of statistics to use web-based interface.
   d. Continue to work with FSCS and gather statistical data in accordance with FSCS standards of data collection.

5. Advocate for libraries at the local, Regional and state level.
   a. Continue to publish and disseminate the State Library Annual Report, the Annual Plan of Service for State and Regional Libraries, the Pocket Digest of Library Statistics, and the monthly newsletter *Footnotes.*
   b. Continue to feature local libraries and innovative projects in the monthly newsletter of the State Library, *Footnotes.*

6. To provide planning and ongoing evaluation of projects and services funded by LSTA, and to administer the LSTA program in cooperation with the Institute of Museum and Library Services.
   a. Compile evaluations from LSTA projects, evaluate the findings, and share with the Iowa community and IMLS.
   b. Review plans with and receive input from the LSTA Advisory Council and the Iowa Commission of Libraries.

C. Methods of Evaluation and Timeline for Goal IV

1. FY98 Benchmark: number of accredited public libraries in the state.
   - There are 127 accredited public libraries, or 23.6% of the total.

   FY02 Demonstration of progress: increased number of accredited libraries.
   - There will be an additional 50 accredited public libraries, an increase of 39.3%.
   - There will be 177 accredited libraries, or 33% of the total.

2. FY98 Benchmark: statewide awareness of library services by Iowans. To be determined.
   FY02 Demonstration of progress: increased number of Iowans aware of library services.

3. FY98 Benchmark: circulation of materials from the Library Science collection. To be determined.
   FY02 Demonstration of progress: increased circulation of the Library Science collection.

4. FY98 Benchmark: number of items loaned through the State Library reciprocal lending program (Open Access).
   - There are 1.9 million items loaned through the reciprocal lending program, Open Access.

   FY02 Demonstration of progress: increased number of items loaned through the reciprocal lending program, Open Access.
   - There will be an additional 500,000 items loaned through Open Access, an increase of 26.3%.
   - The total number of loans through Open Access will be 2.4 million.

5. Seek input from libraries to ensure that State Library programs and consulting services continue to meet the needs of the Iowa library community.

6. Require that any LSTA recipient utilize a structured evaluation process with broad input such as the TELL-IT model. The evaluation should also measure customer impact.

IV. Plan for the expenditure of 4% allowed for State Library agency administration cost

The Iowa Department of Education charges indirect costs to the State Library in order to recover costs assigned by the State for federal programs. In the past, the amount charged has been larger than allowable and, in effect, has been capped by the 6% allowable under the LSCA. It is anticipated that the entire 4% administrative costs allowed will be tapped for indirect costs by the Iowa Department of Education in the next five years.

V. LSTA Advisory Council

The State Library of Iowa will work closely with two groups concerning the LSTA Five Year Plan. The Iowa Commission of Libraries has fiscal, policy and rule making authority for the agency and will continue to help shape the plans and policies for LSTA. In addition, the State Library will replace the LSCA Advisory Council with an LSTA Advisory Council in order to garner input from the field. Participants will be sought from the former LSCA Advisory Council, the focus groups and the Advisory Council for the LSTA Five Year Plan. The group will include library users, representatives from all types of libraries and library trustees.

VI. Plan for the Implementation and Dissemination of the LSTA Five Year Plan

Upon approval of the Five Year Plan by the IMLS, a copy will be made available to every library in Iowa. In addition, the Plan will be posted on the State Library web site.

VII. Statement of Assurances

The State Library of Iowa certifies the following:

- The State Library of Iowa has the fiscal and legal authority and capability to administer all aspects of the LSTA.
- The State Library of Iowa has the authority to establish policies, priorities, critiera, procedures and administrative rules to implement all of the programs under LSTA.
- This state plan for LSTA and all revisions to the plan will be submitted to the Director of the Institute for Museum and Library Services for approval.
- The State Library of Iowa assures that it will spend no more than 4% on administrative costs.
- The State will comply with the Federal share and maintenance of effort levels described in Sec. 223 of the LSTA.